

IBM UK Apprenticeship Programme

Jenny Taylor
IBM UK Foundation Manager



Introductions



Jenny Taylor

1st

UK Graduate, Apprenticeship and Student Programme
Manager at IBM


Guildford, United Kingdom | Information Technology and Services


Current IBM United Kingdom Ltd
Previous IBM United Kingdom Ltd
Education University of Liverpool

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Endorse

500+
connections

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 Contact Info

Apprentice Scheme – Agenda

- ✓ Why we chose the scheme
- ✓ Our Scheme
- ✓ Our Training Model
- ✓ Our Journey so far
- ✓ Any Questions

Why we chose to launch the scheme

- ✓ Growing resource challenge due to our clients' requirements and IT Sector skill gaps
- ✓ Makes commercial sense
- ✓ Offer specifically trained UK staff to our clients at competitive rates
- ✓ Grow our future teams and project leaders
- ✓ Bespoke training on the job delivered primarily by IBM
- ✓ Very positive for corporate citizenship and diversity
- ✓ Government recognition
- ✓ Allows us to tap into an enthusiastic group, identify potential leaders of the future, grow loyalty with high retention rates longer term
- ✓ Reduced hiring overhead, bespoke training on the job means they do it 'right' from the start, complements flexible workforce strategy

Our Commitment

- ✓ 3 Year Scheme
- ✓ What do we provide our apprentices with?
- ✓ Full Employment from day 1
 - ✓ A global leader's name on their CV
 - ✓ Roles based all over the UK
 - ✓ **Level 3 Advanced Apprenticeship** qualification in either **Information Communication Technology** or **Business & Administration**
 - ✓ **Level 4 Higher Apprenticeship** qualification in either **Information Communication Technology** or **Business & Administration**
- ✓ A successful career in IBM
- ✓ An opportunity to be ambassadors for the scheme and IBM
- ✓ In our opinion – the world's **best** experience



Real roles

Application Developer

Customer Engineer

Cyber Security

System Support

Service Manager



Project Management Office

Application Tester

Security & Compliance Specialist

Finance Support Specialist

Our Training model



External stakeholder management with partners at Highbury College, OCR and the Tech Partnership

An Award winning scheme....

IBM Apprentice Programme - Winner! Target National Recruitment Awards - Best Apprenticeship Scheme 2013



Sadie Hawkins (r) – Winner, National Apprenticeship Services Advanced Apprentice of the Year 2013



Hayley James (below) – National Apprenticeship Services Higher Apprentice of the Year, 2014

NAS London Region 2014 Winner! Best Apprenticeship Scheme



5 finalists (below) – Apprentice of the Year, Target National Recruitment Awards 2013



Taylor McGhee (l) – Winner, Everywoman in Technology, Rising Star Award 2013

Jade Snelson (r) – Runner Up, Apprentice of the Year – Target National Recruitment Awards 2014

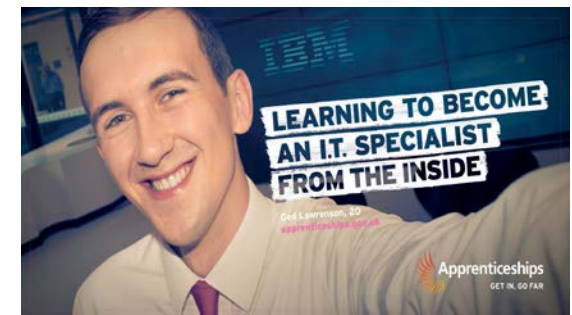
3 finalists – Apprentice of the Year, Target Awards 2015

Benefits



Apprentices are:

- ✓ Cost effective
- ✓ A bridge to the skills gap in our industry
- ✓ Highly valued workforce resource
- ✓ Rapidly advancing their careers
- ✓ Providing brand recognition for IBM
- ✓ Loyal employees
- ✓ **Highly successful!**



Any Questions?

