



The cost effectiveness of apprenticeship schemes – making the business case for apprenticeships

Dates: 26 - 27 February 2015

Location: Crowne Plaza Hotel, Hodžovo námestie 2, 816 25 Bratislava, Slovakia

DRAFT PROGRAMME (18/2/2015)

SEMINAR Programme	
Day 1	
10.00	<p>Welcome & Objectives</p> <ul style="list-style-type: none">Context of the Seminar and overall objectives <p>Mr. Maxime Cerutti, Director of Social Affairs, BUSINESSEUROPE Mr. Guillaume Afellat, Policy Officer, CEEP Ms. Liliane Volozinskis, Director of Social Policy, UEAPME</p> <ul style="list-style-type: none">Introduction to the seminar expected outcomes and working methods <p>Ms. Alexandra Costa Artur, Project Leader, IMANOVATION</p> <ul style="list-style-type: none">Presentation of participants
10.30	<p>Presentation of the resource countries and the main features of their dual systems</p> <p>Mr. Alexander Krauss, IMANOVATION</p>
11.00	<p>Coffee break</p>
11.30	<p>Presentation of the 3 target country reports</p> <p>“Burning Questions” – key issues associated with cost-effectiveness arising from draft country reports</p> <p>Ms. Alexandra Costa Artur, Project Leader, IMANOVATION Ms. Cândida Soares, IMANOVATION</p>



12.15	<p>Round table discussion with target country representatives – discussion of the "burning questions" and main findings in the reports.</p> <p>Mr. Martin Hošťák, Republiková únia zamestnávateľov (RUZ), Slovakia Mr. Pavel Chejn, Member of the Confederation of Industry of the Czech Republic's (SPCR) Expert Team for HR Development Ms. Ülle Matt, HR Manager, Ericsson Estonia AS, Member of the Board of Estonian HR Association</p> <p>Discussants</p> <p>Mr. Mario Lelovsky, President, IT Association, Slovakia Mr. Andres Pung, representative of the VET sector, Estonia</p>
13.15	Lunch
14.30	<p>Presentations and discussion of practical examples</p> <p>Mr. Jaroslav Holecek, President of the Automotive Association of Slovakia</p> <p>Ms. Lenka Ilcikova, HR manager, Nestlé, Slovakia Mr. Jiri Matlocha, HR manager, Nestlé, Czech Republic</p> <p>Ms. Barbara Wilfinger, Wirtschaftskammer Österreich (WKÖ), representing the consortia of companies of the Young Stars Austrian-Slovakian pilot project for dual training</p>
16.15	Coffee break
16.45	Conclusions from the 1st day and discussion among the participants
17.15	End of day 1
20:00	<p>Dinner at Restaurant Segnerova, Michalská 7, 811 03 Bratislava</p> <p>Meet in the lobby of the Crowne Plaza Hotel at 19:30 to walk together to the restaurant</p>

Day 2	
09.00	<p>Presentation and discussion</p> <p>Ms. Zuzana Szaraz, Regional HR manager Metro/Makro, Slovakia</p>

09.30	<p>Working Group discussion between target and resource countries</p> <p>Key themes</p> <ul style="list-style-type: none"> • How to motivate enterprises to get involved in apprenticeships and to move from a passive to an active role? • How to improve the cooperation between employers' organisations, enterprises, trade unions, VET providers and national authorities? • How do enterprises assess the return on their investment in an apprentice? In what ways could enterprises achieve a greater return on their investments?
11.00	Coffee break
11.30	<p>Feed back from working groups and discussion of further actions</p> <p>Wrap up and Conclusions</p>
13.00	Lunch
	End of seminar

This seminar is organised by **BUSINESSEUROPE** in collaboration with **CEEP** and **UEAPME** and the following project partners

