



## The cost effectiveness of apprenticeship schemes – making the business case for apprenticeships

Dates: 16 - 17 April 2015

Location: Confederation of British Industry (CBI), Cannon Place, 78 Cannon Street, London EC4N 6HN, United Kingdom

### DRAFT PROGRAMME (20/03/2015)

SEMINAR Programme	
Day 1	
09.00	<p><b>Welcome &amp; Objectives</b></p> <ul style="list-style-type: none"> <li>Introduction, context of the seminar and overall objectives</li> </ul> <p><b>Mr. Maxime Cerutti</b>, Director of Social Affairs, BUSINESSEUROPE  <b>Mr. Guillaume Afellat</b>, Policy Officer, CEEP  <b>Ms. Liliane Volozinskis</b>, Director of Social Policy, UEAPME</p> <ul style="list-style-type: none"> <li>Presentation of participants</li> </ul>
09:45	<p>Presentation of the project and state of play</p> <p><b>Ms. Alexandra Costa Artur</b>, Project Leader, IMANOVATION</p>
10:00	<p><b>Panel discussion on cost-effectiveness in the target countries</b></p> <p><i>Discussion with cross-industry employers and VET providers</i></p> <p><b>Mr. Neil Carberry</b>, Director for Employment and Skills, Confederation of British Industry - CBI</p> <p><b>Mr. Tony Donohoe</b>, Head of Education, Social and Innovation Policy, IBEC, Ireland</p> <p><b>Mr. Peter Hodgson</b>, President, European Forum of Technical and Vocational Education and Training - EfVET</p>

11.00	Coffee break
11.15	<b>Sectoral examples of apprenticeship schemes</b>  <b>Ms. Minna Jokkinen</b> , Teknologiateollisuus – the Finnish Federation of Technology Industries
12.15	<b>Lunch</b>
12.45	<b>Departure from CBI for visit to BSKyB careers lab</b> (organised by CBI) Participants will travel together by bus (approximate travel time 1 hour) The visit will last from 14:00 – 17:00
17.00	Departure from BSKyB to CBI
20:00	Restaurant: <i>The Real Greek</i>  Bankside, Riverside House, 2A Southwark Bridge Road, SE1 9HA London

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<b>Day 2</b>	
09.00	Presentation and discussion
09:15	Introduction of key issues associated with cost-effectiveness in resource countries  <b>Mr. Alexander Krauss</b> , resource countries expert
09.30	<b>Working Group discussion between target and resource countries</b>
11.00	Coffee break
11:15	<b>Working Group discussion within target countries</b>
11.45	<b>Feed back from working groups and discussion of further actions</b>  Wrap up and Conclusions
13.15	<b>Lunch</b>
14:00	End of seminar

This seminar is organised by BUSINESSEUROPE in collaboration with CEEP and UEAPME and the following project partners

