



The cost effectiveness of apprenticeship schemes – making the business case for apprenticeships

DRAFT programme

Dates: 12-13 November 2015

Location: Confederación Española de Organizaciones Empresariales - CEOE, C/Diego de León, 50, E-28006 Madrid, Spain

SEMINAR Programme	
Day 1	
09:00	Registration
09:15	Welcome & Objectives Introduction, context of the seminar and overall objectives
09:45	Presentation of the project and state of play Ms. Alexandra Costa Artur , Project Leader, IMANOVATION
10:00	Roundtable discussion on cost-effectiveness in the target countries Discussion with cross-industry employers
11:30	Coffee break
11:45	Sectoral and company examples of apprenticeship schemes
13:15	Lunch
14:30	Study visit to El Corte Ingles
18:00	End of first day
20:00	Dinner

Day 2	
09:15	Registration
09:30	Introduction of key issues associated with cost-effectiveness in resource countries Mr. Alexander Krauss , presentation on resource countries
09:45	Presentation of the Confederation of Danish Industry's "Operation Apprenticeship" initiative Ms. Mette Louise Pedersen , Confederation of Danish Industry Ms. Anja Trier Wang , Confederation of Danish Industry
10:30	Coffee break
11:00	Working Group discussion between target and resource countries Key themes <ul style="list-style-type: none"> • How to motivate enterprises to get involved in apprenticeships and to move from a passive to an active role? • How to improve the cooperation between employers' organisations, enterprises, trade unions, VET providers and national authorities? What role for intermediary bodies? • How do enterprises assess the return on their investment in an apprentice? In what ways could enterprises achieve a greater return on their investments?
12:00	Feed back from working groups and discussion of further actions Wrap up and Conclusions
13:00	Lunch and end of the seminar

This seminar is organised by BUSINESSEUROPE in collaboration with CEEP and UEAPME and the following project partners

