



Tapping the business case for apprenticeships

The cost effectiveness of apprenticeship schemes – making the business case for apprenticeships

Dates: 9 - 10 July 2015

Location: Novotel Budapest Centrum, Rákóczi út 43-45, 1088 Budapest, Hungary

Room: Zsolnay

SEMINAR Programme	
Day 1	
08:45	Registration in the foyer outside the meeting room
09:00	<p>Welcome & Objectives</p> <p>Introduction, context of the seminar and overall objectives</p> <p>Mr. Maxime Cerutti, Director of Social Affairs, BUSINESSEUROPE Mr. Guillaume Afellat, Policy Officer, CEEP Ms. Liliane Volozinskis, Director of Social Policy, UEAPME</p>
09:30	<p>Presentation of the project and state of play</p> <p>Ms. Alexandra Costa Artur, Project Leader, IMANOVATION</p>
09:45	<p>Departure from hotel for study visit to the VET school <i>Öveges József Szakközépiskola és Szakiskola</i></p> <p>Participants will travel together by metro</p>
13:30	Lunch (Novotel Budapest Centrum)

14:30	<p>Roundtable discussion on cost-effectiveness in the target countries</p> <p><i>Discussion with cross-industry employers</i></p> <p>Ms. Noémi Csaposs, Board member of MGYOSZ – BUSINESSHUNGARY, Hungary</p> <p>Ms. Anna Vasila, Adviser for Social Affairs, Hellenic Federation of Enterprises (SEV), Greece</p> <p>Ms. Anita Līce, Adviser on Education Affairs, Employers' Confederation of Latvia (LDDK)</p>
15:45	<p>Mr. Gerasimos Karoulas, Small Enterprises' Institute (IME GSEVEE), Greece, Presentation of the Greek social partners' project on apprenticeships</p>
16:00	Coffee break
16:30	<p>Sectoral and company examples of apprenticeship schemes</p> <p>Mr. Andris Sekacis, Association of Mechanical Engineering and Metalworking Industries of Latvia and Mr. Martins Eizengrauds, dual training school, Latvia</p> <p>Mr. Juergen Siebel, Siemens AG, presentation of the Siemens Hungary apprenticeship scheme</p> <p>Mr. Ádám Horváth, Hungarian Association of IT Companies (IVSZ) and Mr. Péter Gyenes, Nokia, Hungary</p>
18:00	End of first day
20:00	<p>Dinner at Kárpátia Restaurant</p> <p>Ferenciek tere 7-8, 1053 Budapest</p> <p>(20 minutes walk from the Novotel Budapest centrum)</p>

Day 2	
09:00	Registration in the foyer outside the meeting room
09:15	<p>Introduction of key issues associated with cost-effectiveness in resource countries</p> <p>Mr. Gerhard Stark, IMANOVATION</p>

09:30	<p>Working Group discussion between target and resource countries</p> <p>Key themes</p> <ul style="list-style-type: none"> • How to motivate enterprises to get involved in apprenticeships and to move from a passive to an active role? • How to improve the cooperation between employers' organisations, enterprises, trade unions, VET providers and national authorities? What role for intermediary bodies? • How do enterprises assess the return on their investment in an apprentice? In what ways could enterprises achieve a greater return on their investments?
11:00	Coffee break
11:30	Working Group discussion within target countries
12:00	<p>Feed back from working groups and discussion of further actions</p> <p>Wrap up and Conclusions</p>
13:15	Lunch and end of the seminar

This seminar is organised by BUSINESSEUROPE in collaboration with CEEP and UEAPME and the following project partners

