



METRO

Training firm project

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Brief history of the school

METRO

- 1897 – Business Academy(BA) was established
- 2008 – Quality Management System for pedagogical and educational activity
- 2015:
 - 554 students
 - 57 teachers
 - 21 classes
 - 24 special classrooms
 - 8 training firms



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Business Academy, Watsonova 61 Košice



What is a training firm

METRO

- A virtual company that runs like a real business
- Provides necessary skills to become an entrepreneur or find employment
- Concept centrally directed by the Slovak Center for Training Firms (SCTF)
- SCTF co-ordinates the activity of Training firms in Slovakia
- EUROPEN-PEN international – worldwide network of Training firms



The concept of a training firm

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- In Slovakia the Training firm subject is defined as follows:
 - Taught during two years of the study
 - Two lessons a week
 - An optional subject
 - Number of students – 12 to 17
- At present, our ambition is the closest possible co-operation with strong, real firms like METRO



Training firms class at our Business academy

The work environment



Participation in projects

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- Visegrad Fund
- European social fund
- Leonardo da Vinci project
- Socrates project
- Project SLOVAKAID
- Co-operation with Pontis foundation



Co-operation with Pontis foundation

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- Pontis foundation is centered on development of civil society connections between countries
- It operates all around the world
- Pontis facilitated a visit of Kenya training firm teachers to Slovakia



Kenya delegation on
the visit, observing
the work of our
training firms





Training firms milestones

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- 1992 – 1st training firm – APEKO
- 1998 – 1st International Fair of Training Firms in Bratislava
- 2003 – 1st International Fair of Training firms of V4 countries in Košice



Training firms milestones

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- 2003 – 1st co-operation with a large company (VSE)
- 2004 – Expanding of co-operation with large companies (SLSP, TEK0, QALT)
- 2014 – Established co-operation with METRO



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Activities realized by co-operation with METRO

- Signature of a partnership agreement
- The establishment of TF FANKO s.r.o. – the sale of perfumes
- Participation and support at International job trade fair „The world of work“ in Košice
- Vocational practice: May, September
- Field trips to METRO



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School sends students for field trips to METRO



The World of Work 2014

METRO

- 04. – 05. 06. 2014
- An international job trade fair in Košice
- Helped visitors to get to know the job market
- METRO was one of the exhibitors, searching for potential new employees
- Students of business academy participated too



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METRO and FANKO representative at The World of Work





12th international training firm trade fair

METRO

- METRO has become one of the most important partners of the fair
- Giving out prizes
- An individual METRO practice prize
- Support of the school's training firm (Fanko)



Business academy open doors day

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- 29. 01. 2015
- Tour of the school for potential new students
- Presentation of training firms
- Around 280 visitors



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Presentation of the co-operation at the open doors day



Students' practice at METRO

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- Students of 3rd and 4th year have an obligatory practice
- May and september
- Since 2014 practice in METRO
- Students work for 2 weeks at METRO, gaining valuable experience



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Students at practice at METRO – learning by doing



METRO and training firms

METRO

- Work with original sources from practice
- Operate on a real market of training firms in Slovakia and foreign countries
- Work with real documentation
- Work with real products also thanks to METRO
- Abstract from use of real money



METRO and Fanko

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- Selling perfumes
- 1st training firm to co-operate with METRO
- Supported with perfumes
- “Employees” of Fanko practised at METRO
- Foundation of a successful partnership



18th international training firm trade fair in Žiar nad Hronom

Fanko recieved a unique SPN publishing house prize



METRO and Bon Jus

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- Currently METRO supports Bon Jus – a juice bar
- One of the most successful training firms on the market
- Beginning of co-operation in autumn 2014
- Moral and material support from METRO



Bon Jus at the International Training Firm Trade Fair of V4 countries In Košice

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Poprad – march 2014 –
6th Contract Day of Training Firms:
• **1st place – „Best stand“**



Košice – october 2014
12th international training firm trade fair
of V4 countries:
• **3rd place – „Best stand“**
• **3rd place – „Best presentation“**



Bratislava – November 2014 –
15. International training firm trade fair

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2nd place – „Best stand“

Representatives of Bon Jus and SCTF on stage



Metro and Free B&M

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- Training firm selling beverages and groceries.
- The future of our partnership
- Hoping for a beneficial co-operation



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free B&M

Powered by **METRO**

The future of our co-operation with METRO



Conclusion

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- Co-operation is mutually beneficial:
 - Companies raise up future employees
 - Higher job market success rate for students
 - Opportunity to learn valuable skills soon



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Thank you for your attention!

**Special thanks belongs to METRO for giving us
the opportunity to be here, providing us
material and moral support .**

**We hope that by this co-operation, we help
METRO fullfill its corporate conscience aims.**